

Heidi Claunch

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Objective

To work for an organization as a user interface designer and web developer where I can be a useful member of a talented team, be creatively challenged and fuel my passion for learning new things.

Professional Qualifications

WEB DESIGNER & DEVELOPER, WRGROUP, SCOTTSDALE AZ - 2008 - 2009

- Managed, updated, and built web front end for several different e-commerce websites, in multiple languages.
- Created webpage mockups in Photoshop and implemented them using HTML, CSS, and ASP.NET.
- Experience in user interface research and design which led to the redesign of shopping cart processes.
- Quality assurance tested webpages for multi-browser compatibility, user flow and functionality. Submitted bug tickets when necessary.
- Worked with a development team to integrate new features, upgrades, into the sites.
- Experience with Scrum development process.
- Worked with version control systems such as CVS and VSS.
- Created banner ads and e-mail newsletters to advertise WRG's products online.
- Created package designs, labels, and print media for WRG's product lines.

SENIOR DESIGNER & TEAM MANAGER, FASTURTLE TECHNOLOGIES, SCOTTSDALE AZ - 2005 - 2008

- Designed layouts for print media, websites, and other online media.
- Built websites that meet web standards and are cross-browser compatible.
- Hand coded compliant, table-less websites using HTML, CSS, and PHP.
- Experience in usability design for Search Engine Optimization.
- Created graphic design projects such as logos, business cards and advertisements, and prepared them for print production.
- Built Flash animations, banner advertisements, and templates for email campaigns.
- Guided a team of designers.
- Responsible for the delegation of client projects coming in to the team members.
- Helped develop the quality assurance standards for the company and oversaw the quality assurance of projects being delivered.
- Managed projects from design concept process through the construction and launch of the website.
- In constant communication with client throughout the development process pertaining to the status updates and obtaining pertinent materials for the project.
- Ensured timelines and deadlines of projects were met.
- Completed maintenance and updates to client projects after end development.

INTERACTIVE MEDIA DESIGNER, UNIVERSAL TECHNICAL INSTITUTE, PHOENIX, AZ - 2004 - 2005

- Worked as a freelance contractor creating Flash tutorials for UTI's Flex Tech learning program.
- Compiled assets into a digital presentation and created additional graphics or added "flair" as needed.
- Worked with other freelance contractors as a team coordinating timelines to finish projects by required deadlines.

Education

Art Institute of Phoenix, Phoenix, AZ - Bachelors of Arts in Multimedia and Web Design, 2005

Accreditations:

Graduated with Honors

Awarded "Best in Show" for Graduate Portfolio Presentation Fall 2005

Skills

Advanced Proficiency:

Illustrator, Photoshop, Fireworks, Dreamweaver, Flash, XHTML, HTML, CSS, WordPress Framework.

Intermediate Proficiency:

PHP, XML, AJAX, ASP.NET, Javascript, MySQL databases, Flash ActionScript, E-commerce systems, Content Management Systems.